

Daniel Drinkard

New Media Development & Design

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“Standards-focused and usability-inspired,”

Dan is a creative Web developer with 5 years experience deploying secure, dynamic rich-content applications, logical information architecture and effortless user interfaces.

Experience

Technical Director, Army.mil

April 2007-Present

- Currently serves as the lead developer for the most-visited defense website in the world.
- Manages a team of 5 developers in the evolution of a custom-built worldwide virtual newsdesk and content management system, as well as monthly features and microsites.
- Briefs and advises high-level clients.
- Oversees quality assurance for Army.mil products.

Developer, Army.mil

July 2005-April 2007

- Was a primary developer of the Army’s custom CMS, responsible for requirements, data architecture and business logic supporting the content engine, as well as front-end templating and cross-browser XHTML / CSS / JS.
- Created a Web presence for Army Outreach, including a unified calendar to inform the public of events nationwide, now seeing hundreds of events each month.

Multimedia Specialist, Eisenhower National Security Series July 2004-July 2005

- Planned, designed and executed all products supporting a 10 event year-long series of symposia, including print, Web and broadcast.
- Coordinated with clients and vendors to develop a yearly brand and theme.

Education

B.S., James Madison University School of Media Arts and Design

- Concentration in interactive multimedia
- Minor in creative writing

Technical Skills

Macintosh / Linux / PC

Apache / WebSTAR

PHP / MySQL / Javascript / AJAX

(X)HTML / CSS / XML / JSON

RSS / Podcast

Textmate / SVN / Dreamweaver / Flash

Photoshop / Illustrator / InDesign

Final Cut / DVD Studio Pro / Pro Tools / Audacity

Prototype / MooTools

Beginning with Ruby on Rails / CodeIgniter

References

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